

# Privacy Policy for Civil War Ranch, LLC

**Effective Date: 12/01/2025**

## Introduction

At Civil War Ranch, your privacy is our priority. This Privacy Policy explains how we collect, use, share, and protect personal data when you interact with our services, including SMS communication.

## Information We Collect

- **Personal Information:** Includes your name, phone number, and any message content shared during SMS communication.
- **Device Information:** We may collect technical data such as IP addresses or device identifiers for security purposes.

## How We Use Your Data

- To send SMS messages related to appointments, services, billing, or other business-related communication.
- To enhance our services and ensure effective communication.

## How We Share Your Data

- **Service Providers:** Your data is securely hosted through 17hats and processed by its trusted texting service providers to deliver SMS messages.
- **Compliance:** If required by law or to protect our legal rights, we may share your data
- **Data Protection:** Your personal information (including mobile opt-in data) will never be sold or freely given to third parties. No mobile information will be shared with third parties / affiliates for marketing or promotional purposes. All other categories exclude text-messaging originator opt-in data and consent; this information will not be shared with any third parties.

## Data Security

- We use encryption, secure storage, and other industry-standard measures to safeguard your information.
- Only authorized personnel have access to your data.

## Data Retention

- We retain your data for as long as necessary to provide our services or comply with legal obligations.

## **Your Rights**

- Access and Updates: Contact us to access, update, or correct your personal data.
- Opt-Out of SMS: Reply "STOP" to any text message to stop receiving SMS communication.

## **Changes to This Policy**

We may update this Privacy Policy to reflect changes in our practices or legal requirements. Significant updates will be communicated via our website or other channels.

## **Contact Information**

For questions about this Privacy Policy, please contact us at:  
Civil War Ranch, LLC  
team@civilwarranch.com  
417-237-0771

# **Terms of Service**

**Effective Date: 12/01/2025**

Welcome to Civil War Ranch!

By opting into our SMS communication services, you agree to the following terms and conditions:

### **1. Consent and Opt-In**

- a. You consent to receive SMS messages from Civil War Ranch by:
  - i. Providing your phone number and accepting the opt in policy during registration or service inquiry

### **2. Message Frequency**

- a. You may receive SMS messages throughout your service duration as needed to communicate important information for your event.

### **3. Opt-Out Instructions**

- a. You can opt out of SMS communication at any time by replying "STOP" to any message. You may also contact us directly to request cessation of messages.

### **4. Business Information**

- a. Company Name: Civil War Ranch, LLC
- b. Contact Email: [Team@civilwarranch.com](mailto:Team@civilwarranch.com)
- c. Contact Phone: 417-237-0771
- d. Website: <https://civilwarranch.com>

## **5. Privacy Policy**

- a. All personal data will be handled in accordance with our Privacy Policy.

## **6. Cost Information**

- a. Standard message and data rates may apply based on your mobile carrier. You are responsible for any charges incurred for receiving SMS messages.

## **7. Campaign Description**

- a. Our SMS communication is designed to keep you informed about:
  - i. Appointment confirmation and reminders
  - ii. Service updates
  - iii. Billing notifications
  - iv. General business communication

## **8. Data Protection**

- a. Your data is securely hosted by 17hats and its texting provider, Bandwidth. We take measures to ensure your data is protected from unauthorized access.
- b. Data Protection: Your personal information (including mobile opt-in data) will never be sold or freely given to third parties. No mobile information will be shared with third parties / affiliates for marketing or promotional purposes. All other categories exclude text-messaging originator opt-in data and consent; this information will not be shared with any third parties.

## **9. Changes to Terms**

- a. These terms may be updated periodically. Continued use of SMS services constitutes acceptance of the revised terms.

## **Contact Information**

For any questions regarding these Terms of Service, please reach out to us at:  
Civil War Ranch, LLC]  
Team@civilwarranch.com]  
[417-237-0771]